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**Gerold Patzak** and **Günter Rattay**, combine technology and economics, experience and willingness to change, as well as theory and practice into comprehensive and successful project management approaches. The authors have been developing, teaching, and implementing project and process management for many years. Their customers number more than 350 companies from 18 different industries in 30 countries, who have implemented or advanced project management. They have wide-ranging experience in applying systematic project management and consequent organizational development projects as founders and managing directors of the company Primas CONSULTING. Find out more on [www.primas.at](http://www.primas.at)

## Guideline, portfolios and programs for the management of projects

Gerold Patzak/ Günter Rattay

### Project Management

Guideline for the management of projects, project portfolios, programs and project-oriented companies

Modern project management is increasingly important, as it is very well suited for fulfilling today's demands on companies, especially regarding the efficient cooperation of individuals, as well as the development of a goal- and solution-oriented approach.

A project can be understood as a temporary company, since all essential enterprise management functions must be performed in projects as well. The project management approach applied in the present book is a holistic management concept.

This book provides a guideline for performing individual projects, for professionally selecting projects that are vital for company success (project portfolio, program), for improving project management quality, and for consequently focusing company work on the current environmental requirements (project-oriented company). Additionally, numerous practical examples and case-studies of different project types illustrate the implementation of the presented methods.

Further relevant aspects of today's project management approaches, such as projects as business cases, procurement and contract design, virtual teamwork, project management career paths, agile project management, or Stage-Gate approaches are integrated into the actual edition. This book contributes to the further development of project management knowledge, and to the establishment of a professional project manager profile. Requirements on competencies and qualifications of project managers are integrated according to the international IPMA and PMI standards.

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